

Abstract of the Disclosure

According to one aspect of the present invention, a system, employing an application for supporting concurrent operation of multiple user initiated operation sessions, includes a communication processor and a processor. The communication processor communicates a session initiation request to a managing application to initiate generation of a session identifier particular to a user-initiated session. The communication processor receives from the managing application data representing a response address link identifying an address of a web page supporting the particular user initiated session. The data representing the response address link incorporates an identifier for identifying a particular server supporting the particular user initiated session. The processor parses the received data representing the response address link to extract and store the server identifier for use in directing communications associated with the particular user initiated session to the particular server.